

## SmartViser unveils viSerBatt The fully automated Battery Life testing solution

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### **A formal assessment of Device Battery Life could help Manufacturers access to a Niche market opportunity**

SmartViser, the recognized expert in Automated Mobile Device Testing solution, is proud to take the opportunity of the Mobile World Congress must-be-there show to unveils **viSerBatt**, its latest realization.

When the 4G technology came into the market, the performance of a battery phone was a touchstone which could not be overlooked as the 4G network consumes more battery in comparison to 3G and 2G. With the arrival of the 5G and considering today's consumer extensive usage of the smartphone (streaming, gaming, app browsing, IoTs...), this still remains the case in 2019.

The result on devices is an increased demanding battery life as we expect our smartphones to last a full day without having to look for a power supply.

Actually, this high level of requirement could be a nice opportunity for device manufacturers which choose to focus on a long-lasting battery life device offer.

All this means that knowing and benchmarking a device battery life is still -and maybe even more than ever with high demanding 5G applications- key for OEMs and ODMs.

At SmartViser, we have developed viSerBatt to help our customers meet these challenges. We defined our application to be fully automated and to simply enable smartphone manufacturers to test battery life from an embedded customized test plan, according to user profiles and their usage (Gen Z, Millennials, Gen X,

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Boomers, Professionals). We also added a reference mean Day of Use (DoU) usage.

We believe that to leverage OEMs and ODMs growth by bringing them a top reliable view on battery life in a simple and automated way might turn a cost-effective test application like viSerBatt into a fundamental tool.

#### **About SmartViser**

SmartViser is a recognized expert in Test Automation. Organizations of all sizes -ranging from Mobile Network Operators, Device OEMs & ODMs, Media Specialists and Industry players- have selected the viSer test suite and its extended services to assess mobile devices and measure QoE and QoS. [www.smartviser.com](http://www.smartviser.com)

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