

PRESS RELEASE

AT RENNES, 6<sup>TH</sup> AUGUST 2018



## **SMARTVISER, AUTOMATED TESTING EXPERT WILL BE EXHIBITING AT THE MOBILE WORLD CONGRESS AMERICAS.**

**For the first time, SmartViser will be exhibiting at the Mobile World Congress Americas to showcase its innovative technology.**

SmartViser has been well established in France and Europe, and the innovative automation testing solutions have been already implemented by several manufacturers, network operators, MVNOs, retailers and media experts such as Orange, SFR, Elisa, Sony, Wiko, Tesla, Fairphone, GSMarena, FrAndroid....

Lead by Gilles Ricordel, SmartViser's CEO and supported by a team of international business developers, the team will demonstrate daily at the booth the benefits of viSer automation test solutions, with relevant use cases inspired from day-to-day scenarios and complex challenges.

"The United States is one of the country with the highest smartphone penetration rates worldwide. In 2017, 68.4% of the population use a smartphone\*. We know North America is a very attractive market for our activity but also very challenging. This is why the Mobile World Congress is a great opportunity for us to meet key stakeholders and understand their needs and challenges." explains Gilles Ricordel.

### **Three main innovations will be demonstrated with live demos:**

- **SmartBench network interoperability solution**

Test simultaneously with one mobile, 10 networks related features, (Calls, Data, Messaging ....)

- **Audio MOS**

To ensure voice call quality, including VoLTE and VoWiFi performance

- **App viSer Network**

To test in real world live network and connectivity conditions and to assess key mobile services

**SmartViser's team will be available  
for meetings and discussions**

**Hall South – Stand 2556**



## **ABOUT SMARTVISER.**


*Founded in 2014, SmartViser is the forerunner of embedded testing solution for smartphones, tablets and networks, based on the virtual user concept. SmartViser evolves into B2B market and is dedicated to network operators, mobile manufacturers, retailers, benchmark experts and all organizations that evaluate Customer Experience, (devices and networks).*

*To this date SmartVisers' solutions have already conquered major telecom operators, mobile manufacturers, retailers and medias. The company's ambitions is to become the reference partner for connectivity challenges, based on its unique customer experience approach.*

## **Contact us**

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 [www.smartviser.com](http://www.smartviser.com)

 + 33 2 99 314 208

 [contact@smartviser.com](mailto:contact@smartviser.com)

@ SmartViser    

**Press contact: [karine.corre@smartviser.com](mailto:karine.corre@smartviser.com) - + 33 6 85 29 42 63**