

WIKO Global Mobile Brand selects SmartViser Testing solution to assess New Products Battery life

Rennes, February 24th, 2019

SmartViser has developed a **reference Day of Use (DoU) test tool** which enables Device Manufacturers **to get a formal battery life assessment**.

We are proud that WIKO selected our solution just before sending their new devices to the Mobile World Congress show.

“In order to **constantly improve** the brand’s **smartphones autonomy** and provide the consumer with a **third-party certification**, Wiko reinforces its partnership with **SmartViser**, the recognized professional in Device Testing. The third-party expert will be testing Wiko smartphones by simulating a real consumer usage, in real network conditions, in order to optimize and grade their **performance based on an average user profile.**” explains Violetta Jovanovic, Global Marketing & Communication Director during her last statement.

This testing plan evaluation which includes daily real user-based operations such as calling, music and video streaming, app browsing etc. will continue to be run live on WIKO’s booth during the show.

About WIKO

Wiko, the global mobile brand, (part of Tinno Mobile Technology Corp) was founded in 2011 in Marseille in the South of France. Today, it operates in over 30 countries around the world, and has entered the TOP 4 smartphone brands in Western Europe.

About SmartViser

SmartViser is a recognized expert in Test Automation. Organizations of all sizes -ranging from Mobile Network Operators, Device OEMs & ODMs, Media Specialists and Industry players- have selected the viSer test suite and its extended services to assess mobile devices and measure QoE and QoS. www.smartviser.com

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