



# Company Overview

Products and Services



# SmartViser At a Glance



## Foundation

Company Founded 2014  
By: Gilles Ricordel (CEO) and Xavier Frere (CTO)



## HQ

**Rennes France**  
Representatives in Europe, MEA, Americas, Asia



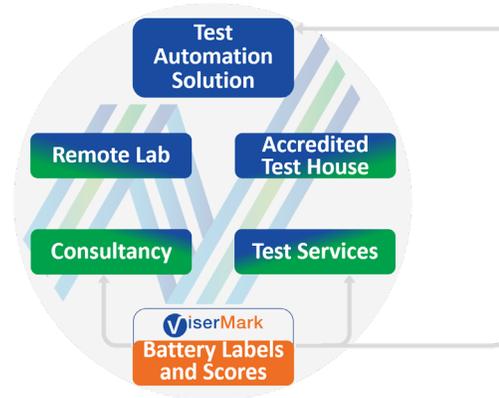
## What we do

- Active Test Automation Devices and Networks (Public, Private, Mission Critical, Non-Terrestrial)
- Network Monitoring Solutions
- Testing Services

### Industries/ Who we work with

Regulators	OEM	Mobile Network Operators	MvNOs	Satellite /NTNs	Government and Defense
Mission Critical	Automotive	Mining, Oil and Gas	Media	Transportation & Logistics	Universities
Chipset Vendors	Utilities	Test Labs	Enterprise	Infrastructure Vendors	

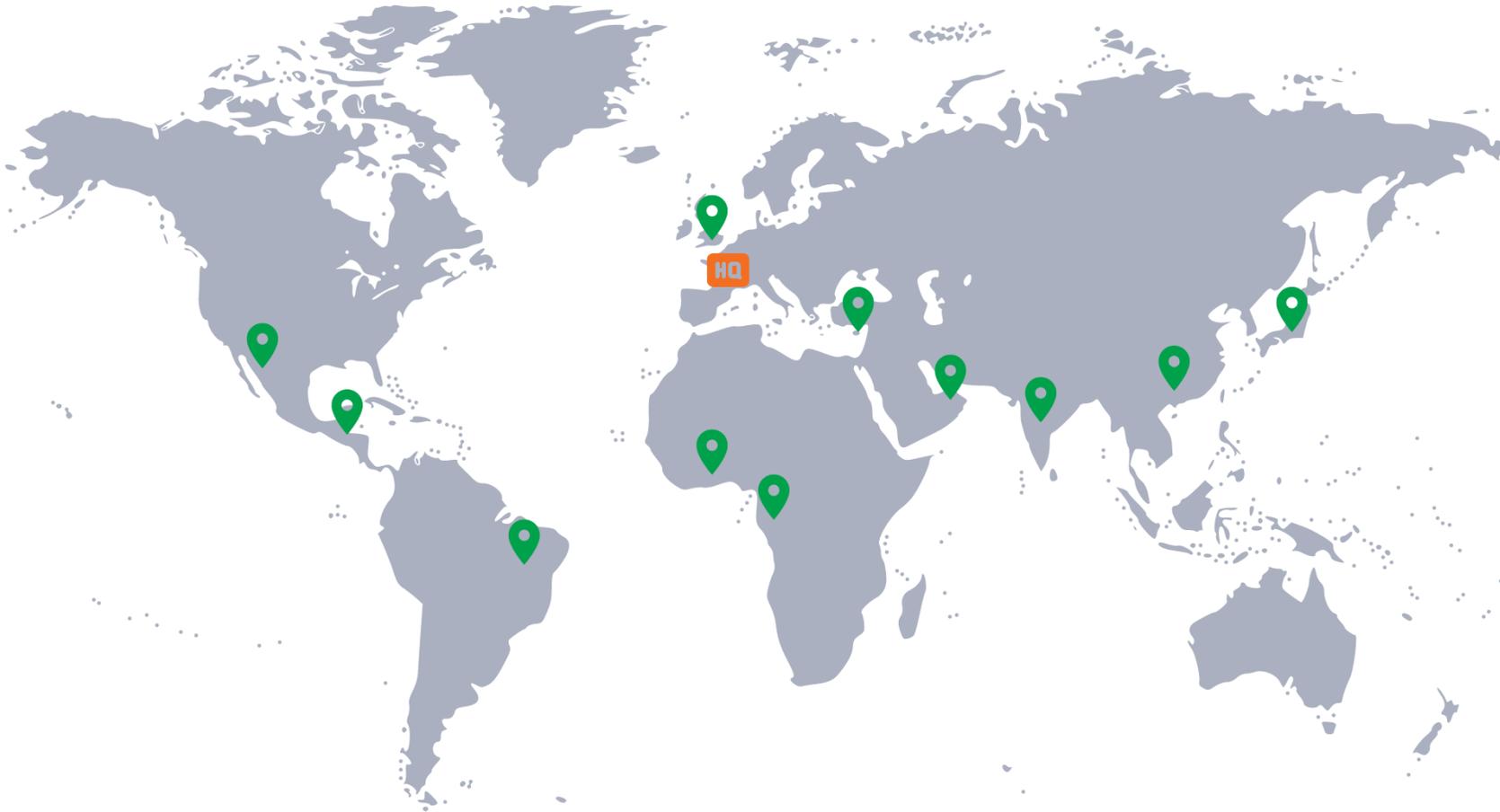
### What We Offer



### Serving Clients across 5 Continents Sales Locations



# Sales Locations and Memberships



# SmartViser Value Proposition

## Smartphone Devices and Mobile Networks (Public, Private, Mission Critical, Non-Terrestrial)



### Save Time

- Eliminate Manual Testing
- Accelerate time to market
- Increase productivity
- Optimise testing time by an average of 75%



### Improve Quality

- Increase test capacity and coverage
- 24/7 testing campaigns
- Streamline testing processed
- Test more and smart



### Reduce Costs

- Reduce OPEX & CAPEX by eliminating costly on site testing and Travel
- Improved Resource allocation through Automation
- Scalable and simple set up



### Enhance QoE

- Real-world end-user experience (QoE) measurement for better decision-making.
- Customizable dashboards and automated reports for quick diagnostics and optimizations.

# They Trust us

## Manufacturers/ODM



## Enterprise/Public organisations



## Test Labs



# They Trust us

## Carrier/Operators



## Media

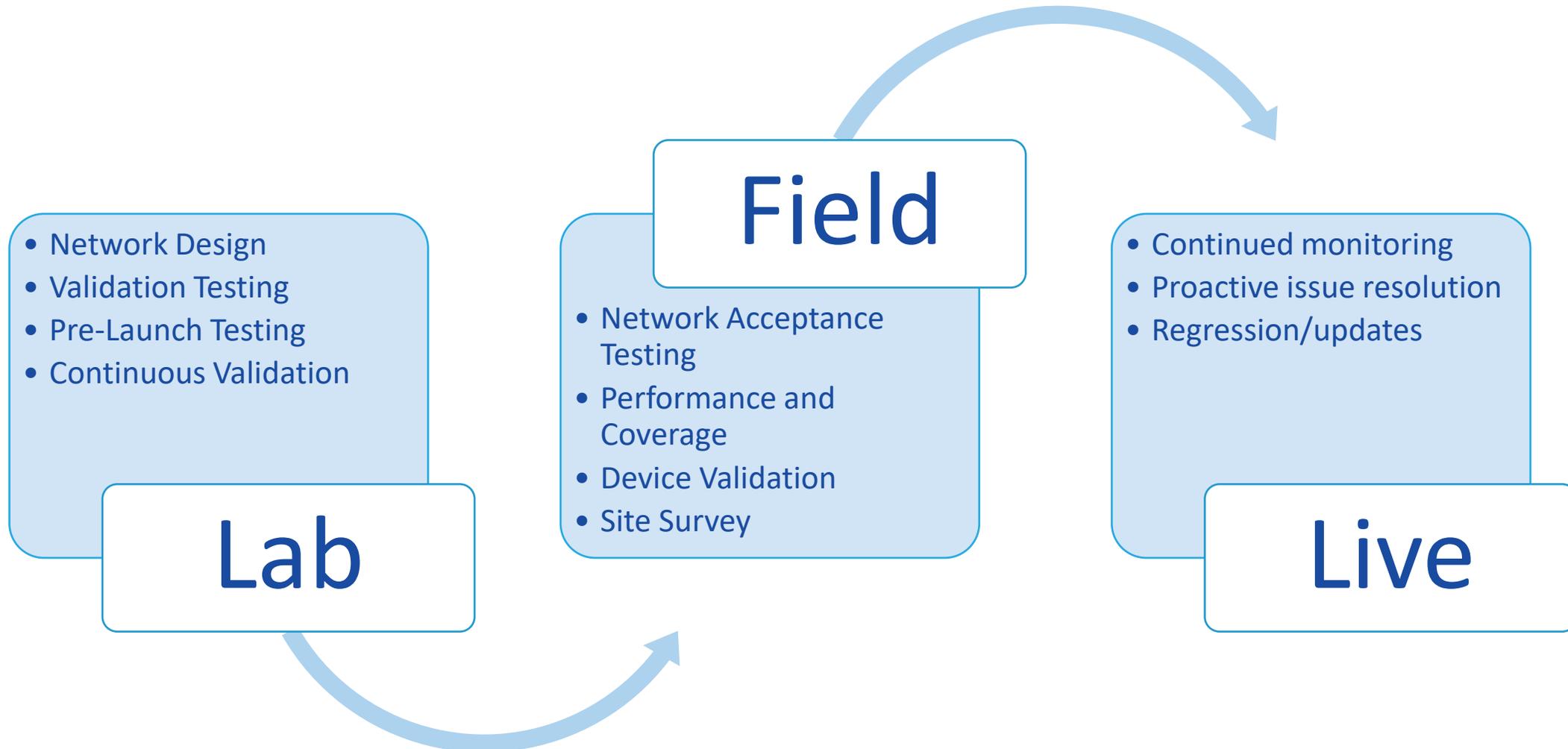


## Partners



# Full Lifecycle Testing Strategy

## Active and Monitoring (Foreground/background) Test Automation



# Products Overview

## viSer Active Test Suite

viSer Neo      viSer Neo+

**Analytics Studio**

## viSer Network Monitoring

viSer Tempo      viSer Mateo

**Analytics and Alerting**

## Hardware Add – Ons

## Software Add – Ons

**SmartBoard** SmartViser

**SmartHub** SmartViser

**SmartHotspot** SmartViser

**SmartViser**

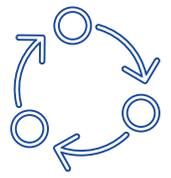
**SmartAudio Box (SAB)** SmartViser

**SmartShield** SmartViser

**SynchroviSer (PC Orchestrator Tool)** SmartViser

**Remote Control** SmartViser

# viSer Test Automation (End-to-End)



## TEST

- Devices
- New technology 5G, VoLTE
- Networks

## TROUBLESHOOT

- Regression
- Devices bug investigation
- Network investigation

## BENCHMARK

- Devices
- Networks
- Battery
- MNO/MVNO

## MONITOR

- Network Performance
- Network Stability
- Device Performance

## MEASURE

- QoE
- QoS
- UX

### Any Test Cases / User Action

							
Voice	Data	Game	SMS/MMS	Web	Video	Coverage	Battery

### Any Technology

							
2G	3G	4G	5G	WiFi	LTE	VoLTE	VoWiFi

# Testing Services Available



- Battery performance
- EEI label
- ViserMark
- Bug investigation and regression
- Device Validation
- Maturity Assessment and Benchmark (against reference devices)
- Field Testing execution (Carrier drive test routes, other test routes)
- GCF Testing FT and IOP (via RTO Partner)
- Carrier & Open Market Testing
- IMS Field Testing (VoLTE, VoWiFi) – Domestic and Roaming
- Media pre-rating assessment
- AdHoc Testing

## History of partnership

- ✓ 2015 SmartViser becomes the automated testing solution provider.
- ✓ 2019 SmartViser is accredited SFR-Altice lab for Device approval.

## SmartViser unique value

- ✓ Expertized team providing already test solution for SFR and MEO lab testing
- ✓ Test automated
- ✓ KPI 100% reliable and reproducible
- ✓ Automated MOS calculation on all call testing

# Why SmartViser?

- ✓ **Independent Testing expert with long experience in Telecoms**
- ✓ **In House Technical Expertise with global market knowledge and rich language support** (*including Chinese*)
- ✓ **Customer centric innovation**
- ✓ **Personable customer service and support**
- ✓ **Close relationship with key industry players :**
  - Operators/Carriers : Orange, SFR, Telia, Eastlink, Batelco, Rakuten Mobile, Three, MEO, ...
  - OEM : Samsung, Oppo, Xiaomi, Sony, Huawei, TCL, Tesla, Fairphone, ...
  - Media : GSMarena, FrAndroid, Les Numeriques, Dday.it ...
- ✓ **Cost saving testing innovation**



## Stay in Touch

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